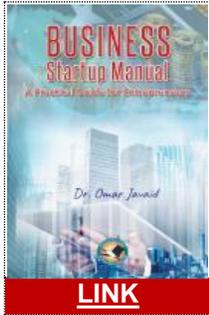
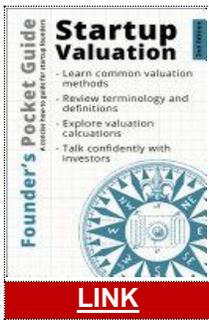




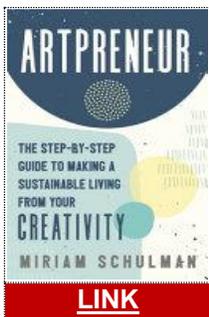
Institute of Business Management  
Dr. Ahmer Syed Karim Library  
New Arrivals - December, 2025



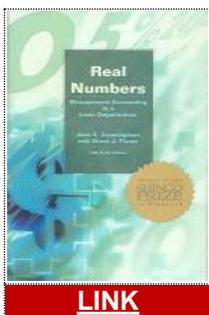
**Title** : Business startup manual: a practical guide for entrepreneurs  
**Author** : Omar Javaid  
**Edition/Year** : 2024  
**Publisher** : National Book Foundation  
**Subject** : Entrepreneurship -- Entrepreneurs -- Business startup  
**Location** : 658.11 JAV



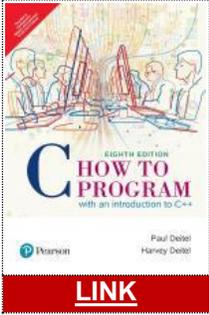
**Title** : Founder's pocket guide: startup valuation  
**Author** : Stephen R. Poland  
**Edition/Year** : 2017  
**Publisher** : 1x1 Media, Asheville  
**Subject** : New business -- Enterprises finance -- Enterprises valuation  
**Location** : 658.11 POL



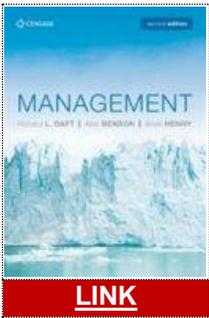
**Title** : Artpreneur: the step-by-step guide to making a sustainable living...  
**Author** : Miriam Schulman  
**Edition/Year** : 2023  
**Publisher** : HarperCollins Leadership  
**Subject** : Artists -- Vocational guidance -- Economic conditions  
**Location** : 700.23 SCH



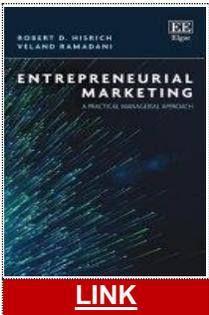
**Title** : Real numbers: management accounting in a lean organization  
**Author** : Jean E. Cunningham  
**Edition/Year** : 2003  
**Publisher** : Managing Times Press  
**Subject** : Managerial accounting -- Corporations -- Accounting  
**Location** : 658.1511 CUN



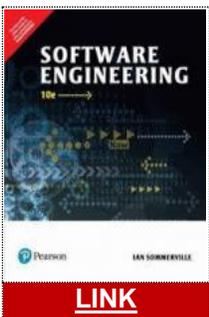
**Title** : C how to program  
**Author** : Paul Deitel  
**Edition/Year** : 2020  
**Publisher** : Pearson Education  
**Subject** : C -- C++ -- Java -- Computer program language  
**Location** : 005.133 DEI



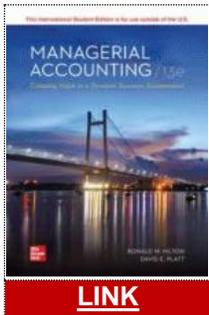
**Title** : Management  
**Author** : Richard L. Daft  
**Edition/Year** : 2020  
**Publisher** : Cengage Learning  
**Subject** : Management  
**Location** : 658 DAF



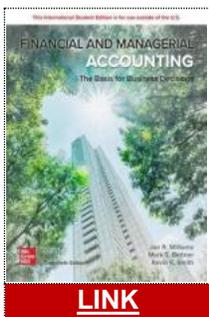
**Title** : Entrepreneurial marketing: a practical managerial approach  
**Author** : Robert D. Hisrich  
**Edition/Year** : 2020  
**Publisher** : EE, Edward Elgar Publishing  
**Subject** : Marketing -- Entrepreneurship -- Marketing -- Management  
**Location** : 658.8 HIS



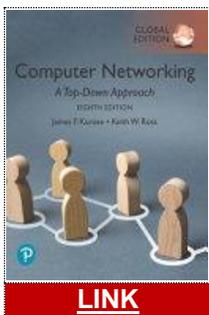
**Title** : Software engineering  
**Author** : Ian Sommerville  
**Edition/Year** : 2020  
**Publisher** : Pearson Malaysia Sdn. Bhd.  
**Subject** : Software engineering -- Software testing -- Security Engineering  
**Location** : 005.1 SOM



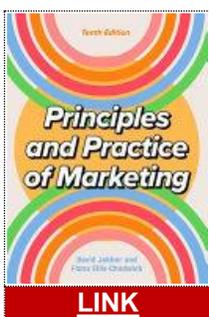
**Title** : Managerial accounting: creating value in a dynamic business...  
**Author** : Ronald Hilton  
**Edition/Year** : 2023  
**Publisher** : McGraw-Hill LLC  
**Subject** : Managerial accounting -- Accounting  
**Location** : 658.1511 HIL



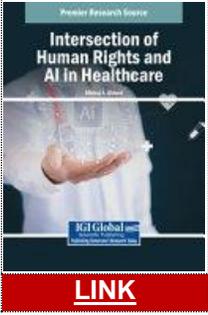
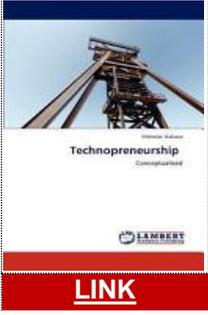
**Title** : Financial & managerial accounting: the basis for business decisions  
**Author** : Jan R. Williams  
**Edition/Year** : 2024  
**Publisher** : McGraw-Hill LLC  
**Subject** : Accounting -- Financial managerial  
**Location** : 657 WIL



**Title** : Computer networking  
**Author** : James F. Kurose  
**Edition/Year** : 2022  
**Publisher** : Pearson Education  
**Subject** : Computer -- Computer networks  
**Location** : 004.678 KUR



**Title** : Principles and practice of marketing  
**Author** : David Jobber  
**Edition/Year** : 2024  
**Publisher** : McGraw Hill  
**Subject** : Marketing -- Case studies -- Principles and practice -- Marketing  
**Location** : 658.8 JOB

	<p><b>Title</b> : International financial management</p> <p><b>Author</b> : Cheol S. Eun</p> <p><b>Edition/Year</b> : 2024</p> <p><b>Publisher</b> : McGraw Hill</p> <p><b>Subject</b> : International finance -- International business enterprises -- Finance</p> <p><b>Location</b> : 658.1599 EUN</p>
	<p><b>Title</b> : Data and Computer Communications</p> <p><b>Author</b> : William Stallings</p> <p><b>Edition/Year</b> : 2020</p> <p><b>Publisher</b> : Pearson Malaysia Sdn. Bhd.</p> <p><b>Subject</b> : Computer networks -- Data transmission systems</p> <p><b>Location</b> : 004.6 STA</p>
	<p><b>Title</b> : Intersection of human rights and AI in healthcare</p> <p><b>Author</b> : Minhaj Qidwai</p> <p><b>Edition/Year</b> : 2025</p> <p><b>Publisher</b> : IGI Global Scientific Publishing</p> <p><b>Subject</b> : Artificial intelligence -- Medical applications -- Case studies.</p> <p><b>Location</b> : 362.10285 QID</p>
	<p><b>Title</b> : Technopreneurship: conceptualised</p> <p><b>Author</b> : Nicholas Kakava</p> <p><b>Edition/Year</b> : 2012</p> <p><b>Publisher</b> : LAP LAMBERT Academic Pub.</p> <p><b>Subject</b> : Entrepreneurship -- Problems, exercises -- Information technology</p> <p><b>Location</b> : 338.0407 KAK</p>