



Social Welfare & Trust's

ANNUAL REPORT 2024-25



ABOUT SWAT

Social Welfare & Trust Society (SWAT) is an organization affiliated with the Institute of Business Management, founded in 2011 with a mission to support underprivileged individuals and uplift communities in need. Since its inception, SWAT has been dedicated to driving impactful change through a variety of programs aimed at improving the lives of those less fortunate. By focusing on community service and social welfare, the society continues to make a meaningful difference in serving the nation and empowering those in need.



VISION

To build a society where every individual has the opportunity to thrive, empowered by compassion, community service, and equal access to resources for a brighter future.



MISSION

To uplift underprivileged communities through impactful programs in education, healthcare, and social welfare, empowering individuals to overcome adversity and achieve sustainable development. We are committed to driving meaningful change by fostering inclusivity, compassion, and self-reliance in those we serve.

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ACKNOWLEDGEMENT

The Social Welfare and Trust Society (SWAT) extends its deepest gratitude to all those who stood beside us throughout the year, enabling us to serve communities with purpose and compassion.

We sincerely thank the Institute of Business Management (IoBM) Management for providing us with a nurturing platform to bring our vision to life. Your unwavering support has empowered our members to turn ideas into impact.

We are especially grateful to our Patron, Ms. Rabia Sabri, for her consistent belief in our potential and her unwavering dedication to our cause. Her presence has been a pillar of strength in every initiative we undertook.

To our generous donors, kind-hearted volunteers, and community supporters, thank you for believing in our mission. Your contributions, whether big or small, have helped us uplift lives and foster real change.

This report stands as a testament to what collective effort, sincere intention, and shared responsibility can achieve.

With Gratitude,
Team SWAT

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EXECUTIVE SUMMARY

The 2024-25 tenure of Social Welfare and Trust (SWAT) was a transformative year of social innovation, inclusive outreach, and grassroots empowerment. Through a combination of flagship drives, targeted Social Development (SD) cases, and collaborative events, SWAT made meaningful contributions to communities across Karachi and beyond, reaching underserved groups including the elderly, children, daily-wage workers, and women.

20 Social Development projects were executed that empowered individuals with tools and resources to build sustainable livelihoods, ranging from bikes and vending carts to sewing machines, kiosks, and micro-enterprise setups. These interventions directly advanced numerous Sustainable Development Goals (SDGs), particularly in the realms of poverty alleviation, decent work, health, education, gender equality, and climate action.

In addition to our core flagship events, including the Pinktober, Winter Drive, Ration Drive, Ramadan Drive, and Meat Drive, this year also saw several first-time initiatives such as:

- A Menstrual Hygiene Drive led entirely by SWAT girls.
- Girls participating in iftar distributions for the first time.
- Hosting two Blood Drives in one tenure.
- Expansion of drives to multiple underserved regions across Sindh.

Through strategic planning and a people-centric approach

SWAT has proudly aligned its portfolio with 13 out of 17 United Nations Sustainable Development Goals.

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MESSAGE FROM THE PATRON

Being the Faculty Advisor for SWAT this year has been both an honor and an inspiration. SWAT is more than just a student society, it is a community built on compassion, service, and the willingness to step forward when help is needed most. Every activity, every initiative, and every outreach effort reflected the team's sincerity and the genuine desire to make a difference.



Our office bearers have been the driving force behind this impact. They worked tirelessly to ensure that every project was executed with precision and purpose.

Each of them, along with their teams, has given their time, energy, and heart without ever seeking recognition for themselves. Their unity, resilience, and willingness to go the extra mile have been truly remarkable.

A special thank you to our donors, whose generosity made it possible to turn ideas into action. Your trust and support amplified the reach of every campaign and brought real change to the lives we touched.

I am also deeply grateful to President Sahab and Ma'am Sabina for their encouragement and for giving us the opportunity to serve under the banner of SWAT. Your faith in our students and in the vision of this society has been the foundation of everything we achieved this year.

Looking back at the journey, I feel proud not just of what SWAT has accomplished, but of the kind of people these young leaders are becoming, compassionate, capable, and committed to making the world better in ways both big and small.

Ms. Rabia Sabri

*Faculty Advisor - SWAT & Head
of student Academic Affairs*

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THE EXECUTIVE COUNCIL



At the heart of every successful campaign, initiative, and impact story lies a team of passionate individuals who lead with purpose and serve with integrity. The 2024–2025 Executive Council of the Social Welfare and Trust Society remained steadfast in their commitment to fostering positive change, empowering communities, and upholding the values of compassion, inclusion, and action.

Each office bearer has contributed uniquely from strategy to execution, from outreach to operations, working tirelessly to ensure that SWAT continues to thrive as a platform of service and social justice. Their leadership has been the driving force behind every milestone achieved this year.

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CONTRIBUTION TO THE SDGs



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SPONSORS & COLLABORATORS



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BATCH PHOTO

September 25th, 2024

Caught an unforgettable moment at the IoBM Convocation ground as the class of 2028 came together for a legendary group photo. Captured from a soaring aerial drone, the image adds an epic sense of scale and celebration, highlighting the pride and unity of this incredible batch. The vast Convocation ground turns into a grand stage, with the fresh faces of the new students front and center painting a vibrant scene that perfectly captures the essence of this special day.



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OPEN HOUSE

October 9th, 2024

An electrifying recruitment drive came to life at the IoBM Open House, where passionate individuals gathered to explore the chance to be part of something impactful. Hosted by IoBM, the event served as a platform for aspiring talents to connect, apply, and envision a future with an innovative team. SWAT seized this vibrant opportunity, engaging with attendees and inviting enthusiastic candidates to join its growing force. With a remarkable reach of over 500 individuals, the drive not only expanded our network but also laid the foundation for a dynamic, success-driven team.



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PINKTOBER

October 23rd, 2024

In a powerful display of compassion, unity, and social responsibility, Team SWAT organized and led a highly successful fundraising campaign at the Institute of Business Management (IoBM). The campaign aimed to raise funds in support of cancer patients at Shaukat Khanum Memorial Cancer Hospital and Research Centre, one of Pakistan's leading institutions dedicated to cancer treatment and research. Through collective efforts and generous contributions from students, faculty, and staff, the campaign was able to generate significant proceeds, all of which were donated directly to the hospital.

In addition to the fundraising drive, the initiative included an impactful awareness and panel session focused on cancer prevention and early detection. This session featured expert speakers, healthcare professionals, and cancer survivors who shared critical insights, personal experiences, and practical information with the audience. The session helped demystify cancer-related myths, emphasized the importance of regular screenings, and encouraged proactive health behavior among students.



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SUPPORTING THE FIGHT

October 23rd, 2024

As part of our continued commitment to public health, SWAT donated **PKR 100,000** to **Shaukat Khanum Memorial Cancer Hospital** in support of breast cancer patients. The funds were raised through the Pinktober Awareness Drive 2024, an initiative aimed at promoting early detection, breaking stigmas around women's health, and mobilizing community support. This impactful contribution reflects our dedication to SDG 3: Good Health and Well-Being and SDG 17: Partnerships for the Goals, reinforcing our belief in collaborative efforts to advance healthcare access and awareness.



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BLOOD DRIVE

November 14th, 2024

In a powerful display of compassion and unity, the IoBM community joined hands with Indus Hospital, Saylani Welfare, and AMTF for a meaningful blood donation drive. Thoughtfully organized by Team SWAT, the initiative showcased the strength of collective action and the difference it can make. With every drop donated, the drive became a testament to the spirit of humanity, care, and unwavering commitment to saving lives.



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HOPE FOR YOUNG FIGHTERS

November 14th, 2024

As part of our life-saving initiatives, SWAT donated **PKR 40,000** to the **Afzaal Memorial Thalassemia Foundation (AMTF)** to support children battling blood disorders. The amount was raised during SWAT's Blood Donation Drive 2024, which not only encouraged voluntary blood donations but also mobilized financial support for patients in need of ongoing treatment. This initiative reflects our dedication to SDG 3: Good Health and Well-Being and SDG 17: Partnerships for the Goals, reinforcing our belief that small actions, when united, lead to meaningful change.



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GENERAL BODY MEETING

November 16th, 2024

We warmly welcomed the new SWAT family as they embarked on their journey of service and impact. The new members had the opportunity to meet the Top 5 and Board Members, allowing for meaningful introductions and setting the tone for collaboration. To break the ice, a fun and engaging treasure hunt was organized, complete with exciting prizes that added energy to the event. The day concluded with a lively jamming session, it was a memorable start to what promises to be an incredible year ahead.



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FOOD DRIVE – IBRAHIM HYDERI

November 23rd, 2024

Team SWAT organized a heartfelt food drive to support the underprivileged community of Ibrahim Hyderi. This compassionate effort aimed to ease food insecurity for those in need. The story reflects the careful planning, smooth execution, and meaningful impact of the drive, highlighting our dedication to creating positive change for the less fortunate.



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CHILDREN'S DAY

November 29th, 2024

In celebration of Children's Day, the School Department of SWAT, in collaboration with Sustainable Living Society (SLS), organized a heartwarming visit to Lemmens Home. The team spent meaningful time with the wonderful young girls, playing games, painting together, planting saplings, and sharing a meal filled with warmth and laughter. We also held an engaging session on sustainability, teaching the girls about the importance of caring for the environment. The visit was a beautiful blend of joy, learning, and lasting connections.



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WINTER DRIVE – PACKAGING

December 3rd, 2024 - December 9th, 2024

Team SWAT showed compassion by creating winter bags for its Flagship Winter Drive. These thoughtfully prepared bags aimed to bring warmth and comfort to those in need during the chilly season. In total, we packed around 2,800 bags, showcasing Team SWAT's dedication to meeting vital community needs and making a meaningful difference.



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WINTER DRIVE – IOBM CAMPUS

December 8th, 2024

In a warm and thoughtful gesture of gratitude, Team SWAT organized the distribution of winter bags to the dedicated guards and janitorial staff at IoBM. These individuals work tirelessly behind the scenes to ensure a safe, clean, and welcoming environment for everyone on campus. The initiative served as a small token of appreciation for their continuous hard work and unwavering commitment, often unnoticed but deeply valued. Through this act of kindness, SWAT aimed to foster a culture of respect, recognition, and empathy, reminding the IoBM community of the importance of honoring every individual's contribution.



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WINTER DRIVE – BALDIA TOWN

December 10th, 2024

In a heartfelt outreach beyond the boundaries of campus, Team SWAT organized the distribution of winter bags in Baldia Town, one of Karachi's underserved communities. Filled with essential winter items, these bags brought much-needed warmth and comfort to families braving the harsh cold with limited resources. This initiative was a reflection of our unwavering commitment to supporting vulnerable populations and ensuring that no one is left behind during the colder months. Through this act of compassion, SWAT not only addressed immediate needs but also reinforced the values of empathy, solidarity, and social responsibility.



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WINTER DRIVE – INTERIOR SINDH

December 13th, 2024

Team SWAT delivered winter bags to families in Mirpurkhas and Nawabshah, spreading warmth and relief to those facing the harsh winter cold. Each bag, carefully curated with essential items, served as a symbol of hope and solidarity with communities that often go overlooked. This initiative not only aimed to provide physical comfort but also to remind these families that they are not forgotten. It reflected our continued commitment to uplifting underprivileged communities, promoting empathy, and ensuring that no one is left behind during the challenging winter months.



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SHIFA MEDICAL CAMP – LYARI

January 26th, 2025

At the Shifa Medical Camp held at HOL Foundation in Lyari, Team SWAT facilitated 588 consultations and personalized check-ups, bringing essential healthcare services directly to a community in need. From general health screenings to specialized advice, the camp aimed to address a wide range of medical concerns faced by residents who often lack access to quality healthcare. This initiative stood as a testament to our belief in healthcare as a fundamental right, not a privilege. A special thanks to Hunain Abbas from HOL Foundation for his invaluable support and collaboration, which played a key role in the success of this impactful endeavor.



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BAIT UL MAAL – SCHOOL VISIT

January 31st, 2025

Team SWAT visited Bait-ul-Maal Primary School for a heartwarming day filled with creativity, laughter, and meaningful connections. The visit featured an engaging origami session, where students eagerly learned to fold vibrant paper into playful shapes, igniting their creativity and joy. Beyond the activities, our team cherished the opportunity to bond with the children, sharing stories, smiles, and unforgettable moments. This visit was more than just a fun-filled day; it was a reflection of SWAT's ongoing mission to uplift, inspire, and nurture young minds through acts of kindness, learning, and genuine human connection.



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RAMADAN DRIVE

March 2nd, 2025 - March 30th, 2025

Throughout Ramadan, the Social Welfare and Trust Society (SWAT) carried out a heartfelt initiative by distributing Sehri and Iftar meals along Sharah-e-Faisal, ensuring that those in need were supported with nourishment and care during the holy month. In addition to daily distributions, special Dastarkhwan gatherings were organized on select days, creating a sense of community, togetherness, and spiritual reflection. These efforts embodied the true essence of Ramadan; compassion, unity, and generosity.



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RAMADAN DRIVE

March 2nd, 2025 - March 30th, 2025

This year, we proudly broke a longstanding taboo as female volunteers actively participated in setting up the Dastarkhwan and serving food alongside the team. Together, we served over 250 individuals daily, regardless of gender, race, or ethnicity. Our female volunteers also added a heartwarming touch by distributing flowers and gajray to the women and children who joined us for Iftar, making the experience more inclusive and joyous.

To further expand our Dastarkhwan and reach, we collaborated with several organizations, including Orangi Walay and Rehnumaa Foundation. These partnerships enabled us to serve more people, share more blessings, and build a stronger sense of unity within the community.



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AISHA ISLAMIC ACADEMY

March 7th, 2025

Throughout the holy month, the Social Welfare and Trust (SWAT) visited Aisha Islamic Academy to share a special Iftar with students and staff. This heartfelt gesture strengthened community bonds and showcased SWAT's commitment to supporting education and uplifting young minds throughout the sacred season.



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RATION DRIVE – BALDIA TOWN

March 12th, 2025

As part of our Ramadan Ration Drive, Team SWAT reached out to the underserved community of Baldia Town. With a spirit of empathy and service, ration bags filled with essential food items were distributed to families in need. The drive aimed to provide some relief during the holy month, ensuring that no family had to worry about their next meal while observing their fasts.



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RATION DRIVE – ORANGI TOWN

March 13th, 2025

Continuing the mission of compassion, the SWAT team extended the drive to Orangi Town. Volunteers worked hand in hand to deliver ration packs door-to-door, bringing smiles and gratitude along the way. This effort was a reflection of SWAT's commitment to supporting communities that are often overlooked, especially during a time centered around giving and care.



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RATION DRIVE – IOBM CAMPUS

March 18th, 2025

SWAT also honored the hardworking guards and janitorial staff at IOBM by distributing ration bags within the campus. These unsung heroes play a vital role in keeping the institute running smoothly, and this gesture was our way of acknowledging their dedication and ensuring they, too, felt supported and appreciated during Ramadan.



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GENERAL BODY IFTAR

March 14th, 2025

The SWAT family came together with a shared purpose, assembling to pack essential ration bags for those in need. The air was filled with camaraderie and determination as they worked hand in hand. After the packaging was complete, they sat down to break their fast together in a heartwarming iftar, sharing not only food but also the bond of compassion and unity that defines their organization. This year also marked a milestone with the first-ever initiative empowering girls to take part in distributing iftar, adding a fresh wave of energy and inclusion to the event.



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SIRAT UL JANNAH ORPHANAGE

March 16th, 2025

As part of our Ramadan visits, Team SWAT spent a wonderful day at Siraat Ul Jannah Orphanage, where we connected with the children through fun games and lively activities. We also distributed gifts to bring smiles to their faces and shared a heartfelt Iftar meal together. This visit was a beautiful reminder of the spirit of giving and togetherness that defines Ramadan, as we celebrated with joy, compassion, and a deep sense of community.



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FEHMIDA SENIOR CARE HOME

March 25th, 2025

During the course of Ramadan, the Social Welfare and Trust (SWAT) visited Fehmida Senior Care Home to share a warm and heartfelt Iftar with the residents. This meaningful gesture spread joy and comfort to the elderly, reflecting SWAT's dedication to caring for and uplifting every member of the community throughout the holy month.



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EID DAY 01 – AAGOSH HOME

March 31st, 2025

On the joyful occasion of Eid, SWAT brightened the day for the residents of Aaghosh Old age Home. Filled with festive spirit, the team shared celebrations by offering flowers, sharing a warm meal, and spending quality time with the elderly. Their presence brought comfort, love, and a sense of togetherness, ensuring no one felt alone. The visit created lasting memories of joy, compassion, and heartfelt connection.



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EID DAY 02 – SAHARA VILLAGE

April 1st, 2025

On the 2nd day of Eid, the Social Welfare and Trust (SWAT) visited Sahara Village to share a heartfelt Iftar with the residents. This special gathering brought joy, companionship, and nourishment to the elderly, reflecting SWAT's ongoing commitment to serving and uplifting every part of the community during this festive season.



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EID DAY 03 – FARZANA ORPHANAGE

April 2nd, 2025

On the third day of Eid, Team SWAT visited Farzana Orphanage to celebrate with the children. The day was filled with laughter, games, and the joy of giving as the team distributed gifts and shared a festive meal. This special visit brought happiness and warmth to the children, making their Eid celebrations even more memorable.



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MENSTRUAL HYGIENE DRIVE

April 25th, 2025

Led by the dedicated and passionate girls of SWAT, this impactful Menstrual Hygiene Drive took place at Government Girls Secondary School (GGSS). The initiative aimed to break the silence around menstrual health by creating a safe and open space for young girls to learn and ask questions. Through informative discussions and interactive sessions, the team raised awareness about menstrual hygiene, self-care, and the importance of breaking social stigmas. Essential hygiene kits were also distributed, ensuring that the students had access to the products they need to manage their health with dignity. This initiative not only empowered young women with knowledge and confidence but also reinforced SWAT's commitment to education and, community upliftment.



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SPRING BLOOD DRIVE

April 30th, 2025

For the first time in its tenure, Team SWAT proudly hosted a second blood donation drive, joining forces once again with Indus Hospital, Saylani Welfare, and AMTF. This heartfelt event showcased the power of unity and the incredible impact of collective goodwill. Led by a passionate team, these life-saving donations reflected SWAT's growing commitment to community care and making a real difference.



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INTERNATIONAL THALASSEMIA DAY

May 10th, 2025

On Thalassemia Day, Team SWAT extended its support to individuals battling this lifelong condition by donating **PKR 30,000** to the **Fatimid Foundation**. This contribution aimed to assist in providing vital treatment and care for Thalassemia patients, reflecting our ongoing commitment to healthcare advocacy and social responsibility. Through this gesture, SWAT continues to stand by organizations making a meaningful difference in the lives of those in need.



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HEAT WAVE DRIVE

May 16th, 2025

In an effort to provide relief during the intense summer heat, the Community Service Department launched a thoughtful water distribution project on Shahrah-e-Faisal. Volunteers came together to hand out cold bottles of water to commuters, workers, and passersby braving the scorching sun. This small yet impactful act of kindness aimed to offer comfort and hydration to those facing the relentless heat, reflecting the department's ongoing commitment to community care and compassion.



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MEAT DRIVE – ORANGI TOWN

June 9th, 2025

For Eid ul-Adha, SWAT (Social Welfare and Trust) led a heartfelt Meat Drive '24, turning generosity into action. With the support of kind donors, funds were raised to purchase cows for sacrifice, and the fresh meat was thoughtfully distributed among the hardworking guards and janitorial staff at IoBM and to people in need. This initiative reflected the true spirit of Eid sharing blessings and spreading joy to those who need it most.



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TABEER HOMES

June 22nd, 2025

Team SWAT paid a heartfelt visit to Tabeer Homes, a boys' orphanage filled with warmth and youthful energy. The day was spent bonding with the children through laughter, shared stories, and meaningful moments. Goody bags were gifted to each child, bringing wide smiles and excitement. The team and boys shared a meal, offered prayers together, and enjoyed simple joys that turned into lasting memories. This visit reflected SWAT's commitment to spreading love, companionship, and kindness to every corner of the community.



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MEDICAL CAMP – FARZANA ORPHANAGE

July 16th, 2025

Organized by the Community Service Department of SWAT, a special medical visit was arranged at Farzana Orphanage, where dedicated doctors conducted health check-ups for the children. This initiative, in line with SDG 3: Good Health and Well-being, aimed to ensure the well-being of the young residents through personalized care and professional consultation. The visit reflected SWAT's commitment to creating a healthier, more compassionate community where every child is nurtured and supported.



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DENTAL CAMP – DHABEJI

July 31st, 2025

Organized by the Community Service Department of SWAT, a dental camp was held in the outskirts of Karachi at Dhabejee, in collaboration with students from Altamash Dental College. The initiative aimed to provide essential oral healthcare services to the local community, aligning with SDG 3: Good Health and Well-being. Through dental check-ups and hygiene awareness sessions, the camp addressed vital healthcare needs, reflecting SWAT's ongoing commitment to building a healthier, more compassionate society one smile at a time.



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04 HAND PUMPS IN ORANGI TOWN

Aug 3rd, 2025

SWAT inaugurated four new hand pumps in Orangi Town, an area facing severe water scarcity. This initiative aims to support local residents by providing them with reliable access to water.

This is not the first time SWAT has taken such a step to uplift communities. Over the years, countless hand pumps have been installed in rural areas of Sindh, along with drinking water units that provide residents with fresh, cold, and safe drinking water. These continuous efforts reflect SWAT's long-standing commitment to improving the quality of life for underserved communities.



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INDEPENDENCE DAY – MARKA E HAQ

Aug 14rd, 2025

On 14th August, SWAT celebrated Independence Day with a series of heartfelt activities. The day began with the distribution of clothes among the university guards as a gesture of appreciation for their service. Later, the team visited Al-Mustufa Orphanage, where they spent quality time with 250 children. Together, they played games, cut an Independence Day cake, and distributed goodie bags. The celebration concluded with a shared meal, creating cherished memories and spreading joy among the children.

This initiative aimed to honor the spirit of unity, compassion, and national pride. It also provided an opportunity to engage with underprivileged children and make them feel valued on this special day. The event reflected SWAT's commitment to community welfare and spreading happiness beyond campus boundaries.



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SOCIAL DEVELOPMENT PROJECTS

The Social Development Department of SWAT lies at the heart of our mission, to uplift underprivileged individuals through long-term, dignified, and sustainable means. Rather than offering short-term relief, we focus on empowering people to build their own livelihoods, restoring not just financial stability, but also self-worth and independence.

In 2024-25, we executed 20 SD cases, providing deserving individuals with income-generating assets such as bikes, stalls, sewing machines, kiosks, and tools for trade. Every project was designed after field verification, interviews, and agreements to ensure transparency, need-based support, and sustainability.

These initiatives aligned with key UN Sustainable Development Goals (SDGs) including No Poverty, Decent Work, and Reduced Inequality, driving real change from the ground up.

This section highlights the stories behind these projects, of resilience, hope, and transformation.

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PROJECT NAIKBAND

September 29th, 2024

The Social Development Department of SWAT extended support to Mr. Muhammad Shakir by providing him with a motorbike to enhance his mobility and improve his means of livelihood. This initiative aimed to help him secure a sustainable source of income, particularly through ride-hailing services or delivery-based work. By facilitating this opportunity, the department addressed a key economic barrier and enabled Mr. Shakir to regain financial stability. This case reflects SWAT's commitment to community development and fostering economic empowerment through practical, impactful solutions.



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PROJECT ROSHNI

October 3rd, 2024

The Social Development Department of SWAT extended support to Mr. Baloch by setting up a solar electricity system at his residence. This collaborative initiative reflects a commitment to community development, fostering sustainable living and improved quality of life. By assisting Mr. Baloch, SWAT's Social Development Department actively contributes to local empowerment, exemplifying our team's dedication to social impact and positive change.



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PROJECT NIGEHBAAN

October 11th, 2024

Social Development department of SWAT supported Mr. Usman after an accident left him unable to afford medical treatment. They covered his expenses to ensure proper care and recovery. This act reflected the Nigehbaan spirit, aligning with SDGs 1, 3, and 10.

PROJECT HUNAR

December 24th, 2024

Facing financial challenges in the bustling streets of Urdu Bazaar, Mr. Mukhtar was striving to find a stable source of income through his calligraphy skills. In response, the Social Development Department of SWAT provided him with a calendar kiosk to display and sell his artwork. This initiative allowed his creative talent to reach a wider audience. By supporting Mr. Mukhtar in this way, SWAT promoted self-sufficiency and entrepreneurship, contributing to multiple Sustainable Development Goals including SDG 1, 2, 4, 8, 10, and 11.



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PROJECT IRTIQA

December 28th, 2024

The Social Development Department observed rising financial hardship in Liaquatabad and extended support to Mr. Suhail by providing him with a motorbike. This enabled him to earn through Bykea and support his family with a steady income. The effort empowered him towards financial independence and contributed to SDGs 1, 8, and 10.



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PROJECT ISTAQLAAL

January 28th, 2025

The Social Development Department of SWAT enabled Mr. Ayub to set up and manage a general store, creating a pathway toward financial independence. With this support, he was able to establish a steady and reliable income stream, helping him meet household needs and provide for his family in the Lines area. The initiative not only brought economic relief but also restored a sense of dignity and stability to his everyday life.



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PROJECT WAQAR

March 18th, 2025

SWAT's Social Development team established a clothing stall for Mr. Faisal, promoting self-employment and economic stability. Through this effort, he now earns a respectful livelihood while supporting his household with pride.



PROJECT URAAN

March 24th, 2025

As part of our ongoing efforts to promote sustainable livelihoods, SWAT supported Mr. Shariq Hameed in setting up a poultry farm. This initiative aimed to empower him with a steady income source and long-term self-sufficiency. By providing resources and guidance, the Social Development team played a key role in helping turn his vision into a growing reality, reflecting SWAT's commitment to economic upliftment and grassroots development.



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PROJECT UBAAL

March 29th, 2025

To uplift Mr. Iqbal amidst ongoing financial challenges, SWAT's Social Development Department helped him set up a tea stall in his local area. This initiative provided him with a steady source of income and a chance to rebuild his livelihood. It empowered him with a renewed sense of self-reliance and hope for a better future.



PROJECT TAABINDAGI

March 30th, 2025

The Social Development Department of SWAT supported Mr. Tasawar Ali in setting up a small confectionery stall, giving him the opportunity to earn a sustainable livelihood through daily sales. This initiative not only helped him become self-reliant but also improved his ability to support his household. It reflects the department's ongoing commitment to economic empowerment and uplifting individuals through practical, community-based support.



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PROJECT KHUD-DAARI

April 4th, 2025

The Social Development Department of SWAT supported Mr. Ramiz Raja in establishing a fruit stall, enabling him to create a steady and reliable source of income for himself and his family. This initiative highlights SWAT's commitment to empowering individuals through sustainable livelihood opportunities and meaningful community support.



PROJECT REHR-E-WAQAR

April 10th, 2025

SWAT's Social Development Department helped Mr. Beesar Ali start a scrap cart, giving him the means to earn a sustainable income through daily collection and resale. This support marked a step forward in his journey toward financial independence and a more stable livelihood.



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PROJECT DARZ

May 4th, 2025

Through the Social Development Department of SWAT, a sewing machine was provided to Falaq, empowering her to earn a livelihood from the comfort of her home. This initiative not only enabled her to contribute to her household income but also encouraged self-reliance through skill-based employment. It directly supports Sustainable Development Goal 8 by promoting decent work and economic growth within the community.



PROJECT RANG

May 17th, 2025

The Social Development Department of SWAT supported Abdul Jameel by providing a Gola Ganda cart, helping him kickstart his small business. This initiative aligns with SDG 1 (No Poverty) and SDG 8 (Decent Work and Economic Growth), empowering individuals through sustainable livelihood opportunities.



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PROJECT ZAIQA

May 21st, 2025

The Social Development Department of SWAT empowered Mr. Maqsood Ali by supporting the setup of a Kathiawari Chola cart in his local area. This initiative helped him establish a stable source of income while promoting self-reliance and dignity. It aligned with Sustainable Development Goal 8, encouraging decent work and economic growth through community-driven support.



PROJECT SA-FAR

May 22nd, 2025

Mr. Asad received a confectionery cart through SWAT's Social Development efforts, enabling him to run his own small business and support his household. This initiative not only offered him a reliable source of income but also promoted dignity through self-employment. It contributes to SDG 1 (No Poverty) and SDG 8 (Decent Work and Economic Growth).



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PROJECT BAR-FAAN

May 25th, 2025

SWAT provided an Ice Depot cart to Mr. Shahrukh, enabling him to earn a livelihood during the summer season by selling ice in his locality. This timely support helped him meet seasonal demand while building a source of income. The initiative reinforces the department's ongoing commitment to economic empowerment and practical community support.



PROJECT RA'AH

July 17th, 2025

Ahmed received support for a bike and was then made to register with Bykea through SWAT's Social Development initiative, enabling him to earn a sustainable income and furthering efforts toward poverty reduction and economic opportunity.



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PROJECT BAHAAAL

June 2nd, 2025

SWAT's Social Development Department supported Mr. Zaheer by covering the repair costs of his rickshaw, which had been his primary source of income. Due to mechanical issues, he had been unable to operate it, resulting in financial stress for his household. By enabling him to resume his daily work, this initiative restored not just his livelihood but also his confidence and independence. It reflects SWAT's strong focus on sustainable development, dignity in labor, and empowering individuals through timely and practical assistance.



PROJECT MUSTAQIL

July 16th, 2025

SWAT's Social Development Department empowered Nabeel by supporting his entry into the ride-hailing workforce through purchasing him a bike and setting him up with a Bykea, promoting self-reliance and aligning with SDG 8 (Decent Work and Economic Growth).



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BEYOND NUMBERS, TOWARDS CHANGE

As we conclude a transformative tenure, it fills us with immense pride to share that the Social Welfare and Trust Society (SWAT) positively impacted the lives of over 20,000 individuals across Karachi and interior Sindh this year. From distributing over 2,800 winter bags, 1,600 ration bags, and 10,000 meals during Ramadan in sehri and iftar, to collecting over 300 blood samples, each potentially saving three lives, our efforts were deeply rooted in care and impact. We also distributed more than 1,000 kilograms of meat during Eid-ul-Adha, donated PKR 30,000 to the Fatimid Foundation and PKR 40,000 to Afzaal Memorial Trust, and contributed PKR 100,000 to Shaukat Khanum Memorial Cancer Hospital. Our medical efforts reached over 588 individuals at our Lyari camp and provided essential healthcare to orphans at Farzana Orphanage. Alongside these efforts, we successfully organized two blood drives and executed 20 sustainable Social Development (SD) projects, enabling deserving individuals to establish consistent and dignified income streams.

These numbers are more than metrics; they represent children who smiled, elders who felt seen, and families who regained hope. Our alignment with 13 out of the 17 United Nations Sustainable Development Goals stands as a testament to the strategic depth, compassion, and lasting relevance of our work.

Building on this momentum, we look ahead with renewed vision. SWAT aims to further expand its reach, scale Social Development projects to support more families, deepen collaborations with grassroots organizations, and enhance operational transparency through digital systems. Our focus for the coming year includes greater youth involvement, female-led initiatives, and community-based models that foster ownership, empathy, and empowerment. With unwavering dedication, we remain committed to transforming lives, one initiative, one individual, and one act of kindness at a time.

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SOCIAL WELFARE AND TRUST



To every volunteer, donor, partner, and supporter,

THANK YOU!

for standing with us, believing in our mission, and being a part of the change. This journey would not be possible without your unwavering commitment and compassion.

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