

Corporate Linkage Policy:

All possible measures shall be taken to develop and maintain congenial yet mutually beneficial relationships with the corporate sector in order to know the changing demands.

Keeping in consideration that:

1. All MOU's must ensure that no financial or legal liability or the act of the corporation becomes a liability of Institute of Business Management.
2. All MOU's must ensure that these in no way violates the mission, vision & values of Institute of Business Management.

The additional following measures shall be taken by the Internship & Placement department:

1. Identify the training & development needs of the corporate sector & forward them to the relevant department for initiation of training courses.
2. Ensure true representation of Institute of Business Management on platforms of professional associations.
3. Consistently apprise Corporate/Business Sector about the Researches conducted by EMEC & ORIC and extend Institute support for conducting research on any problem.
4. Arrange /attend Corporate Seminars /Works to establish close liaison with the corporate sector.
5. Invite alumni who are working in business sector as guest/moderators to increase both Alumni and Corporate relationships.
6. Seek assistance from corporate sector in updating Curriculum