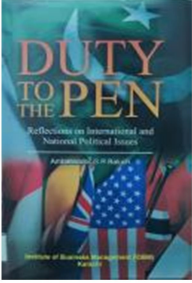







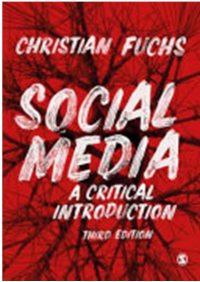

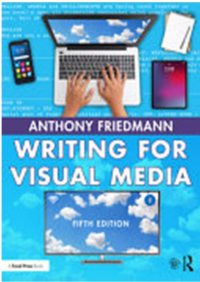

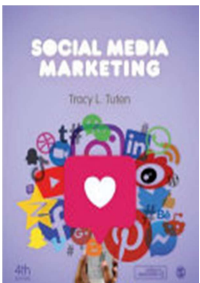



# Institute of Business Management

## Library New Arrivals

### May, 2023

 <a href="#">LINK</a>	<p><b>Title :</b> Duty to the pen: Reflection on international and national..</p> <p><b>Author :</b> Ambassador G R Baluch</p> <p><b>Edition/Year :</b> 2023</p> <p><b>Publisher :</b> Royal Book Company</p> <p><b>Subject :</b> International relations -- International Politics</p> <p><b>Location :</b> 327 BAL</p>
 <a href="#">LINK</a>	<p><b>Title :</b> Journalism: Why it Matters</p> <p><b>Author :</b> Michael Schudson</p> <p><b>Edition/Year :</b> 2020</p> <p><b>Publisher :</b> Cambridge</p> <p><b>Subject :</b> Journalism Philosophy -- Media Studies</p> <p><b>Location :</b> 070.401 SCH</p>
 <a href="#">LINK</a>	<p><b>Title :</b> Fake News: Falsehood, Fabrication and Fantasy in...</p> <p><b>Author :</b> Brian McNair</p> <p><b>Edition/Year :</b> 2018</p> <p><b>Publisher :</b> Routledge</p> <p><b>Subject :</b> Journalism Corrupt practices -- Fausses nouvelles</p> <p><b>Location :</b> 070.43 MCN</p>
 <a href="#">LINK</a>	<p><b>Title :</b> A Social History of the Media</p> <p><b>Author :</b> Asa Briggs</p> <p><b>Edition/Year :</b> 2020</p> <p><b>Publisher :</b> Polity Press</p> <p><b>Subject :</b> Mass media -- Economic aspects</p> <p><b>Location :</b> 302.2309 BRI</p>

 	<p><b>Title :</b> Researching communications: a practical.  <b>Author :</b> David Deacon  <b>Edition/Year :</b> Third Edition / 2021  <b>Publisher :</b> Bloomsbury Academic  <b>Subject :</b> Communication -- Research  <b>Location :</b> 302.23 DEA</p>	
 	<p><b>Title :</b> Social Media: A Critical Introduction.  <b>Author :</b> Christian Fuchs  <b>Edition/Year :</b> Third Edition / 2021  <b>Publisher :</b> SAGE  <b>Subject :</b> Social media  <b>Location :</b> 302.231 FUC</p>	
 	<p><b>Title :</b> Writing For Visual Media  <b>Author :</b> Anthony Friedmann  <b>Edition/Year :</b> Fifth Edition / 2021  <b>Publisher :</b> Routledge  <b>Subject :</b> Mass media -- Authorship -- Visual communication.  <b>Location :</b> 808.066302 FRI</p>	
 	<p><b>Title :</b> Social Media Marketing  <b>Author :</b> Tracy L Tuten  <b>Edition/Year :</b> Fourth Edition / 2021  <b>Publisher :</b> SAGE Publishing  <b>Subject :</b> Internet advertising -- Social media  <b>Location :</b> 658.872 TUT</p>	

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